

ABSTRACT

Business scorecard software provides management with traffic light displays to reflect strategy, objectives and targets. Typically, these systems focus on the Kaplan and Norton Balanced Scorecard and scorecarding of numbers. Search engines, knowledge retrieval systems and web portals use meta data to retrieve relevant information. The current invention provides a way to use the meta data inherent in an enhanced scorecard to enable focussed and efficient search and retrieval based on purpose or intent and thereby to create focussed purposeful web portals. Management expertise is the ability to achieve targets by implementing processes and developing appropriate climate and culture. The current invention provides a way to codify expertise and knowledge in relation to targets, process and culture as Process DNA, so that expertise can be captured and reused on-demand. Benefits include improved synergy across large organisational systems and increased likelihood of web portal users finding resources to support their intentions.